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FOR IMMEDIATE RELEASE

SeehaferNews.com to be presenting sponsor for Snowfest 2021

(Two Rivers, Wisconsin) - As the calendar turns to 2021 excitement has begun to build for Snowfest 2021. The event which is scheduled for July 23-25, 2021 marks the return of this community event after more than a 20 year absence. The Friends of Two Rivers Snowfest is proud to announce Seehafer Broadcasting's Seehafernews.com as a presenting sponsor for Snowfest 2021.

Seehafer Broadcasting has a long history of support for various events in the community. We are proud to be working with them to promote this great community event. Friends of Two Rivers Snowfest Co-chair Tony Sachse notes, "We are incredibly thankful for the support of the team at Seehafer broadcasting for their support of Snowfest 2021."

Terry Stevenson, Advertising Sales Manager adds, "We are excited to partner with this organization and look forward to an exciting event. We hope the entire community can come together and have some fun in the snow!"

Snowfest 2021 marks the return of Snowfest to Two Rivers. This community focused event will welcome over 20 different musical acts as well as family friendly entertainment and a great variety of food to the shores of Lake Michigan

We look forward to all getting together July 23-25, 2021 as we celebrate the return of Snowfest to Two Rivers and can again make some great memories together.

Further event information and updates can be found on <http://trsnowfest.org>.

The Friends of Two Rivers Snowfest is a 501c3 organization founded in 2018 with the goal of bringing Snowfest back. This community-based organization plans to use the proceeds from this event to support organizations in the community.