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FOR IMMEDIATE RELEASE

SeehaferNews.com to be presenting sponsor for Snowfest 2022

(Two Rivers, Wisconsin)- Coming on the heels of the return of Snowfest to Two Rivers this past July planning continues for Snowfest 2022 July 22-24, 2022. The Friends of Two Rivers Snowfest is proud to announce that Seehafer Broadcasting's SeehaferNews.com is returning as a presenting sponsor for Snowfest 2022.

Seehafer Broadcasting has a long history of support for various events in the community. We are proud to be working with them to promote this great community event. Friends of Two Rivers Snowfest Co-chair Tony Sachse notes, "We are incredibly thankful for the support of the team at Seehafer Broadcasting for their support of Snowfest 2021. We are thankful for the continued support of this year's event"

"We are very excited to return as a presenting sponsor for Snowfest 2022. We had a lot of fun last year and we are looking forward to helping make this year's event even bigger and better. The Snowfest team did a great job at organizing every detail and we are honored to be a part of such an amazing community event that brings families together." - Terry Stevenson, Vice President of Seehafer Broadcasting.

Snowfest 2022 looks to continue to build on the success of Snowfest 2021. This community focused event will welcome 13 different musical acts as well as family friendly entertainment, a carnival, a great variety of food and so much more to the shores of Lake Michigan in Neshotah Park, Two Rivers.

We look forward to all getting together July 22-24, 2022 as continue to make memories and meet friends while celebrate part of Two Rivers history. we celebrate the return of Snowfest to Two Rivers and can again make some great memories together.

Further event information and updates can be found on <http://trsnowfest.org>.

About the Friends of Two Rivers Snowfest

The Friends of Two Rivers Snowfest is a 501c3 organization founded in 2018 with the goal of keeping the memory of Snowfest alive and growing in Two Rivers and beyond. This community-based organization plans to use the proceeds from this event to support organizations in the community providing support to the Knights of Columbus, Optimists, and others as well as other community causes including the Two Rivers Police Department Canine Program and others.

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